



### **The Opportunity:**

The phrase '**Triple Bottom Line**' is becoming pre-eminent amongst progressive organisations. It promotes the concept that Companies should be preparing three different (and quite separate) bottom lines. One is the traditional measure of Corporate **Profit** – the bottom line of the profit and loss account. The second is the bottom line of a company's '**People** account' – a measure in some shape or form of how socially responsible an organisation has been throughout its operations. The third is the bottom line of a company's '**Planet** account' – a measure of how environmentally responsible it has been.

### **So what does this mean for your organisation?**

Companies that adopt a triple bottom line approach reap the rewards in three distinct areas

- **People** – Ability to attract and retain the best of talent along with proven improved employee productivity. Employees invest in companies that invest in them!
- **Profit** – Improve your Company's bottom line by reducing direct energy costs.
- **Planet** – Create a win win situation by improving your company's environmental performance in line with its improved energy performance

### **Who We Are :**

**The Habitable Zone** (THZ) is an ethical and innovative energy solutions company operating locally but on a national basis

### **What we do :**

Uniquely, we not only address your business energy costs, but also support your employees in reducing their domestic energy costs, while at the same time recognising the favourable environmental impact of the above measures.



## People

***See just how far a small investment in your people will go!***

Whether your employee is someone who wants the friendly impartial advice of an Energy Mentor to walk them through their energy savings options or, they are the type of person who wants access to all the information they could possibly need, presented to them with the minimum fuss, with a killer App or two thrown in. 'The Habitable Zone' is the place for them.

**Three Key Services we provide :**

### **1) Preferred Suppliers**

If you need work done on your house then see our list of Local SEAI registered contractors, for peace of mind and competitive rates

- Fully Qualified
- Fully Insured
- Full warranty on work carried out
- Grant, Energy Credit and incentive applicable
- Excellent customer satisfaction rating
- Double THZ vouchers (10% discount) for Corporate Employees



Energy Upgrade Costs  
(reduced from €2,400 to €1,200)

### **2) Utility Brokering**

**Why overpay?** The majority of households are paying over the odds for electricity and gas because either they have never switched supplier or never renegotiated their rate at the end of their contract,



Annual Electricity Bills  
reduced from €1,200 to €1080



Annual Gas Bills  
reduced from €950 to €807

### **3) Energy Management**

Our independent energy mentors combined with our fun to use software will help your employees save hundreds of euro on their annual energy bills.



Annual Home Energy Costs  
(reduced from €2,200 to €1,700)



Annual Home CO2 Costs  
(reduced from 6.5 to 5 metric tonne\*\*)

\* Average Corporate Employee availing of THZ Corporate package



## **Profit**

Energy costs are typically the second highest cost to an organisation after wages. The aim of 'The Habitable Zone' is to reduce your business energy costs by providing highly innovative, site specific, energy efficient solutions to your company's energy needs.

In addition to directly improving your company's bottom line, adopting a Triple bottom line policy will improve your company's public image, attract investors and enhance your brand image.

### ***Three key Services we provide :***

#### **1) Preferred Suppliers**

Our preferred suppliers have an excellent National reputation and provide highly innovative, site specific, energy efficient solutions typically reducing energy costs by between 30% and 70%.

#### **2) Utility Brokering**

Because we process a large amount of business through the various utility companies, we are in a position to negotiate excellent rates for our clients. It is a free and transparent service where broker the best deals with the utility companies and you our client make the ultimate decision.

#### **3) Energy Management**

With ever fluctuating fuel prices, Energy deregulation, tariff changes, grant and subsidy schemes and new solutions coming to the market, it is increasingly important to engage an independent Energy consultant professional.

### ***Emerging Carbon Credit Market***

In addition to the above three services 'The Habitable Zone' will use our knowledge of the emerging Carbon credit market to help your company secure the maximum value for the recognised Energy credits you accrue.



## **Planet**

'**Planet**' (natural capital) refers to sustainable environmental practices. A Triple Bottom Line' (TBL) company endeavours to benefit the natural order as much as possible or at least do no harm and minimise negative environmental impact. A TBL endeavour reduces its ecological footprint by, among other things, carefully managing it's consumption of energy and non-renewables and reducing manufacturing waste.

- Quarterly management level reporting of Energy cost and Carbon savings
- Donation of unaccredited energy credits to nominated charity
- The Habitable Zone - Green Company Certification
- Nomination of your company to National Green energy awards <http://greenawards.ie/>
- Recognition of community and environmental achievements in local and national press

***Let The Habitable Zone manage your Corporate Social Responsibility Policy***

